

# VACANCY FOR THE POST OF CONTENT CREATOR / SOCIAL MEDIA MANAGER IN LEKKI, LAGOS

## Our Profile

We are a reputable real estate investment company, duly registered and regulated by the laws of the Federal Republic of Nigeria. As part of our continued commitment to operational excellence and professional growth, the management has identified the need to recruit passionate and experienced talents to join our growing team.

## Role Overview

We are hiring a **Content Creator / Social Media Manager** with a passion for real estate and storytelling. The ideal candidate will take ownership of our digital voice, creating engaging content that drives brand visibility, generates leads, and highlights our property listings across multiple platforms.

## Key Responsibilities

- Develop and implement strategic social media campaigns tailored to real estate marketing
- Create engaging content including property photos, virtual tours, reels, videos, and stories
- Write persuasive property descriptions, captions, and blog posts
- Manage and grow our presence on Instagram, Facebook, TikTok, LinkedIn, and real estate directories
- Track and analyze engagement metrics to optimize content effectiveness

- Respond to comments, DMs, and inquiries across social platforms
- Stay current with real estate marketing trends, hashtags, and platform updates
- Collaborate with the sales and listings team for timely and accurate content

## Requirements

- 1-2 years' experience in content creation, digital marketing, or real estate branding
- Proficiency in design tools like **Canva**, **Adobe Creative Suite**, or similar platforms
- Strong communication and storytelling skills, both written and visual
- Basic understanding of SEO, social media algorithms, and real estate platforms (e.g., PropertyPro, Realtors.ng)
- Self-motivated, detail-oriented, and capable of meeting deadlines
- Strong organizational and time-management skills

## Employee Benefits

- Competitive salary
- Hybrid work flexibility (3 on-site days)
- Hands-on real estate industry experience
- Creative freedom and access to visual production tools
- Career growth opportunities in digital marketing
- Supportive team culture and work environment
- Recognition for content performance and results

## How to Apply

Interested and qualified candidates should send their CV and a

portfolio of past content work to **globalcliquehr@gmail.com** with the subject line: **“Content Creator / Social Media Manager”**