

VACANCY FOR THE POST OF A FREELANCE COPYWRITER/EDITOR, REMOTE/HYBRID

Our Profile:

We are a forward-thinking company specializing in delivering high-quality content and creative solutions to the maritime industry. Our work involves crafting compelling narratives that drive engagement, build brands, and achieve business goals. We value creativity, precision, and innovation in everything we do.

Job Description:

We are seeking a talented **Freelance Copywriter/Editor** to join our team. The ideal candidate will excel at producing engaging, persuasive, and error-free content tailored to various audiences and platforms within the maritime industry.

This is a flexible role, perfect for a self-motivated individual with strong copy writing and editing skills who thrives in a dynamic work environment.

Job Responsibilities:

- Write clear, compelling, and creative copy for various platforms, including websites, blogs, social media, advertisements, email campaigns, and more.
- Edit and proofread content to ensure grammatical accuracy, clarity, and consistency with brand voice.
- Conduct research to understand target audiences, industry trends, and competitors to inform content strategy.
- Collaborate with clients and internal teams to develop content that meets project goals and objectives.

- Optimize content for search engines (SEO) to enhance online visibility and engagement.
- Adhere to deadlines while maintaining high-quality standards.

Qualifications & Skills

Required:

- Communications, or a related field (preferred but not mandatory).
- Proven experience as a copywriter or editor with a strong portfolio showcasing diverse writing styles.
- Exceptional command of the English language, including grammar, spelling, and punctuation.
- Familiarity with SEO principles and tools.
- Creativity, strong attention to detail, and adaptability to different tones and voices.
- Excellent communication and collaboration skills.

Preferred:

- Experience writing for industries such as technology, healthcare, finance, or lifestyle.
- Knowledge of social media content strategies and trends.
- Familiarity with project management tools (e.g., Trello, Asana, Slack).

Benefits:

- Flexible work schedule and location.
- Opportunity to work on diverse projects.
- Potential for long-term collaboration and career growth.
- Access to a supportive team and professional development resources.

HOW TO APPLY

- Interested candidate should send their CVs to hr@globalclique.net
- Use the job title as the subject of the mail.
- Only shortlisted candidates will be contacted.