

# VACANCY FOR THE POST OF A BUSINESS MARKETING EXECUTIVE IN LEKKI, LAGOS

## Company Profile:

Our client is a reputable real estate investment firm committed to providing top-tier investment opportunities and solutions to clients. With a focus on delivering value-driven real estate products, the company offers a wide range of services including sales, investment advisory, and portfolio management. As part of its continued growth, the firm is looking to hire a skilled and motivated **Business Marketing Executive** to support its expansion goals.

## Job Description:

We are seeking a results-oriented and creative **Business Marketing Executive** to promote real estate investment offerings, build lasting client relationships, and drive business growth through innovative marketing strategies. The ideal candidate should be proactive, strategic, and passionate about real estate marketing.

## Job Responsibilities:

1. **Marketing Campaigns:** Develop and execute marketing campaigns targeted at prospective clients and investors.
2. **Business Development:** Identify and pursue new business opportunities and investment leads.
3. **Client Engagement:** Build and nurture client

relationships to enhance satisfaction and repeat business.

4. **Market Research:** Conduct competitive analysis and monitor industry trends to inform strategy.
5. **Team Collaboration:** Work closely with internal departments to align marketing activities with business goals.
6. **Sales Presentations:** Prepare and deliver compelling sales proposals, pitches, and marketing reports.

## Requirements:

- HND/Bachelor's degree in Marketing, Business Administration, or a related field.
- 1-2 years of experience in marketing, sales, or business development (real estate or finance preferred).
- Solid understanding of marketing strategies, customer acquisition, and branding.
- Excellent communication, interpersonal, and organizational skills.
- Proficiency in digital marketing tools, CRM systems, and Microsoft Office Suite.
- Must possess a valid NYSC discharge certificate or exemption letter.
- Must be ready to resume immediately.

## Benefits:

- Competitive salary of ₦170,000 monthly
- Health Maintenance Organization (HMO)
- Pension Contribution (PENCOM)
- 13th Month Basic Salary
- Growth opportunities within a thriving real estate brand

## How to Apply:

- Interested candidates should send their CVs to **hr@globalclique.net**
- Use the job title as the subject of the mail (*Business Marketing Executive*)
- Only shortlisted candidates will be contacted