

VACANCY FOR THE POST OF A BUSINESS MARKETING EXECUTIVE IN LEKKI, LAGOS

Company Profile:

Our client is a reputable real estate investment firm committed to providing top-tier investment opportunities and solutions to clients. With a focus on delivering value-driven real estate products, the company offers a wide range of services including sales, investment advisory, and portfolio management. As part of its continued growth, the firm is looking to hire a skilled and motivated **Business Marketing Executive** to support its expansion goals.

Job Description:

We are seeking a results-oriented and creative **Business Marketing Executive** to promote real estate investment offerings, build lasting client relationships, and drive business growth through innovative marketing strategies. The ideal candidate should be proactive, strategic, and passionate about real estate marketing.

Job Responsibilities:

1. **Marketing Campaigns:** Develop and execute marketing campaigns targeted at prospective clients and investors.
2. **Business Development:** Identify and pursue new business opportunities and investment leads.
3. **Client Engagement:** Build and nurture client

relationships to enhance satisfaction and repeat business.

4. **Market Research:** Conduct competitive analysis and monitor industry trends to inform strategy.
5. **Team Collaboration:** Work closely with internal departments to align marketing activities with business goals.
6. **Sales Presentations:** Prepare and deliver compelling sales proposals, pitches, and marketing reports.

Requirements:

- HND/Bachelor's degree in Marketing, Business Administration, or a related field.
- 1–2 years of experience in marketing, sales, or business development (real estate or finance preferred).
- Solid understanding of marketing strategies, customer acquisition, and branding.
- Excellent communication, interpersonal, and organizational skills.
- Proficiency in digital marketing tools, CRM systems, and Microsoft Office Suite.
- Must possess a valid NYSC discharge certificate or exemption letter.
- Must be ready to resume immediately.

Benefits:

- Competitive salary of ₦170,000 monthly
- Health Maintenance Organization (HMO)
- Pension Contribution (PENCOM)
- 13th Month Basic Salary
- Growth opportunities within a thriving real estate brand

How to Apply:

- Interested candidates should send their CVs to **hr@globalclique.net**
- Use the job title as the subject of the mail (*Business Marketing Executive*)
- Only shortlisted candidates will be contacted