

VACANCY FOR REAL ESTATE MARKETER IN LEKKI

Our Profile

We are a reputable real estate investment company, duly registered and regulated by the laws of the Federal Republic of Nigeria. As part of our continued commitment to operational excellence and professional growth, the management has identified the need to recruit passionate and experienced talents to join our growing team.

Role Overview

We are seeking a creative, tech-savvy, and results-oriented Real Estate Marketer to drive brand visibility and generate high-quality leads for our premium property listings in Lekki and surrounding areas. The ideal candidate will combine digital marketing expertise with a solid understanding of the Lagos real estate market to create compelling campaigns that attract buyers, renters, and investors.

Key Responsibilities

- Develop and execute innovative marketing strategies for residential and commercial properties
- Create and manage engaging property listings on major real estate platforms
- Produce high-quality visual and written content (photos, videos, captions, descriptions) for social media Plan, launch, and monitor performance of paid digital ad campaigns (Google Ads, Meta Ads).
- Track marketing metrics and adjust tactics to maximize lead generation and conversion
- Collaborate with sales and listing teams to ensure accurate, timely, and attractive property promotions
- Stay informed about Lekki's real estate trends,

- competitor activity, and buyer preferences
- Support property viewings, open houses, and events with on-ground and online promotional support

Requirements

- HND/B.Sc. in Marketing, Communications, Business Administration, or a related field
- Minimum of 2 years' experience in real estate marketing, digital marketing.
- Proven ability to generate leads through digital channels for real estate or lifestyle products.
- Proficiency in social media management, content creation tools (e.g., Canva, CapCut), graphic design
- Strong knowledge of the Lagos real estate market, with specific familiarity with Lekki highly desirable.
- Excellent communication skills, creativity, and attention to detail.
- Self-motivated, organized, and able to manage multiple campaigns simultaneously

Employee Benefits

- Competitive salary with performance-based incentives
- Professional development and digital marketing training opportunities
- Career growth within a reputable and expanding real estate company
- Access to premium property inventory and high-quality marketing assets
- Supportive and dynamic team environment
- Monthly bonuses for top-performing marketers
- Field logistics support and modern marketing technology tools
- Recognition and rewards for excellence

HOW TO APPLY

Interested and qualified candidates should forward their CV and a portfolio or examples of past marketing work (e.g., social media pages, ad campaigns, property listings) to: hr@globalclique.net

Use the subject line: "Real Estate Marketer – Lekki"

Only shortlisted candidates will be contacted