

Vacancy For Digital Marketing Associate In Lekki, Lagos

ABOUT US

Our company is a fast-growing real estate and property development company located in Lekki, Lagos. We specialize in delivering quality, innovative, and affordable housing solutions tailored to meet the needs of modern homeowners and investors. As we expand our digital footprint, we are seeking a creative and strategic **Digital Marketing Associate** to join our marketing team and drive our online presence.

JOB SUMMARY

The ideal candidate will be responsible for developing, implementing, and optimizing digital marketing campaigns to promote the company's real estate services and properties. This role requires a blend of creativity, digital savviness, and performance analysis to increase brand visibility, lead generation, and customer engagement across all digital channels.

KEY RESPONSIBILITIES

- Develop and execute digital marketing strategies across social media, email, search engines, and paid media
- Manage and grow the company's presence on platforms like Instagram, Facebook, LinkedIn, Twitter, and YouTube
- Create compelling and engaging content for digital campaigns, blogs, newsletters, and online ads
- Monitor, analyze, and report on the performance of all digital marketing campaigns
- Conduct keyword research and manage SEO/SEM strategies to boost web traffic and visibility
- Collaborate with the sales and design teams to align campaigns with business goals

- Engage with online audiences, respond to inquiries, and build community around the brand
- Keep up with the latest trends and technologies in digital marketing and real estate

REQUIREMENTS

- OND/HND/BSC in Marketing, Mass Communication, Digital Media, or related fields
- Minimum of **2 years of hands-on experience** in digital marketing or a similar role
- Strong knowledge of social media management, SEO/SEM, Google Ads, and email marketing tools
- Proficiency in content creation, Canva/Photoshop, and social media scheduling tools
- Strong writing, communication, and analytical skills
- Real estate industry experience is a strong advantage
- Self-motivated, proactive, and able to work with minimal supervision

BENEFITS

- Competitive salary and performance-based bonuses
- Career growth opportunities within the real estate and marketing sector
- Exposure to industry trends, innovation, and training opportunities
- A dynamic, supportive, and creative team environment

HOW TO APPLY

Interested candidates should send their CV to **globalclique.net@gmail.com** using the subject line: *"Digital Marketing Associate "*

Only shortlisted candidates will be contacted.