

Smart P.O.M Model for Business Success

P.O.M Model is common to great businesses, successful businesses are more aggressive where they devote at least 60% of their energy to Marketing, 20% to Product and 20% to Operation. A mediocre business spends 60% of its efforts on a product, 20% on the operation and only leaving 20% on marketing.

This infographic explains the P.O.M Model, and you can use it to dominate your business operation.





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