

Real Estate Sales/Marketing Personnel Location: Victoria Island, Lagos State

Recruitment Manager: Globalclique HR

Job Vacancy: Real Estate Sales/Marketing Personnel

Location: Victoria Island, Lagos State

Employment Type: Full-time

Work Hours: 8:00 AM – 5:00 PM

Job Description:

We are seeking for a proactive and skilled Real Estate Sales/Marketing Personnel to join our team in Victoria Island, Lagos. This role requires an energetic and customer-oriented individual to drive property sales, develop strategic marketing plans, and build lasting relationships with clients. The ideal candidate will be a confident communicator with a strong understanding of the real estate market and a commitment to meeting sales targets.

Requirements:

Exceptional communication and negotiation skills.

Proficiency in Microsoft Office Suite and social media marketing.

Strong customer service skills and attention to detail.

Ability to work independently and manage time effectively.

High level of integrity and professionalism.

Job Responsibilities:

Market and promote available real estate properties to potential clients.

Schedule and conduct property viewings and open houses for prospective buyers.

Build and maintain a database of clients and leads for property listings.

Develop and execute marketing campaigns, including social media, email marketing, and digital ads.

Act as a liaison between property owners and prospective buyers, handling inquiries and negotiations.

Prepare and deliver sales presentations to clients.

Conduct market research and analysis to stay updated on real estate trends, pricing, and competitor activities.

Assist clients through the purchase process, providing necessary documentation and support.

Meet or exceed sales targets monthly.

Job Qualifications:

HND/ Bachelor's/ Master's degree in Marketing, Business Administration, Real Estate, with proven experience in Property Valuation.

Three years of experience in real estate sales or marketing preferred.

Certification or training in real estate sales or marketing is an added advantage.

Familiarity with CRM software is a plus.

If you're a results-oriented sales professional with a passion for real estate, we encourage you to apply. Please send your resume and a cover letter to hr@globalclique.net