

Job Vacancy: Content Creator & Digital Marketer – Lekki, Lagos

About the Company

Our Company is a forward-thinking real estate company dedicated to delivering quality housing solutions and exceptional investment opportunities in Nigeria. With a strong presence in the Lekki and Lagos Island property markets, we are committed to innovation, client satisfaction, and excellence in property development, sales, and marketing.

Job Brief

We are seeking a creative and versatile Content Creator & Digital Marketer to join our marketing team. The ideal candidate will be responsible for creating engaging content, managing our digital platforms, and executing online marketing campaigns that drive visibility, brand growth, and lead generation.

This role requires a mix of creativity, analytical thinking, and digital marketing expertise to help position our company as a top choice in the real estate sector.

Key Responsibilities

- Develop, plan, and execute content strategies across social media, website, and digital channels.
- Create engaging content including graphics, videos, captions, blog posts, and newsletters to promote real estate products and services.
- Manage and grow the company's social media platforms (Instagram, Facebook, LinkedIn, Twitter, TikTok, YouTube, etc.).
- Run digital ad campaigns (Facebook Ads, Google Ads, Instagram Ads) to generate quality leads.
- Monitor, analyze, and report on digital campaign performance

using analytics tools.

- Stay updated on digital trends, social media best practices, and competitor strategies.
- Collaborate with the sales team to align content and campaigns with business objectives.

Requirements

- B.Sc. / HND in Marketing, Mass Communication, Digital Media, or related field.
- 2–3 years' proven experience as a Content Creator, Digital Marketer, or similar role (real estate experience is an advantage).
- Strong skills in content writing, graphic design (Canva, Photoshop, CorelDraw), and video editing (CapCut, Adobe Premiere, etc.).
- Proficiency in managing paid ad campaigns on Facebook, Instagram, Google, and LinkedIn.
- Strong knowledge of SEO, SEM, and social media algorithms.
- Excellent communication and storytelling skills.
- Self-driven, creative, and able to meet deadlines with minimal supervision.

Compensation & Benefits

- Competitive salary package.
- Performance bonuses tied to campaign results and lead conversions.
- Growth opportunities within the real estate marketing space.
- Exposure to high-value property markets in Lagos.

How to Apply

Interested and qualified candidates should send their CV to hr@globalclique.net with the Subject Line: "Content Creator & Digital Marketer"